illiwap

PRESENTATION

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ABOUT US

illiwap is a company in the Diagram Group, founded in 1986.

• Around fifty employees work every day to meet **the current and future needs** of municipalities and federation of municipalities.

• illiwap specialises in the development of **digital tools** (mobile apps, websites, software) for municipalities and federation of municipalities.

THE ILLIWAP TEAM

1 | **Julia Sahuc**
Director of the society

2 | **Cédric Vazille**
illiwap Technical Director

3 | **Raphaëlle Reymond**
illiwap Business Manager

4 | **Marie Bréchard**
Client Manager

5 | **Charlène Ferrapie**
Business Developer

6 | **Julie Dalverny**
Business Developer

7 | **Bastien Duraj**
Web and Mobile Developer

8 | **Roman Guirbal**
Web and Mobile Developer

9 | **Anthony Barbe**
Marketing and Communication Officer

ILLIWAP KEY FIGURES

2 000

equipped and trained municipalities and federation of municipalities using illiwap **every day**.

12 000

illiwap stations : municipalities, federation of municipalities, associations, schools, residential care homes for dependent elderly people, etc.

1 000 000

smartphones equipped with illiwap in France.

+ 30 000

citizen feedback identified (reports, surveys, ideas).

+ 300 000

alerts sent in 2022.

3

languages available in the application and the back-office (French, English and Spanish).

TESTIMONIALS

**FOR FEDERATION OF MUNICIPALITIES
- THE APP THAT CHANGES
THE AREA !**

3 AIMS

illiwap – the app for citizen alerts, information and civic engagement.

ALERTS

Weather warnings, local authority orders, health advice, power or water cuts, etc.

INFORMATION

Federation of municipalities news : roadworks, events, closures, registrations.

CREATE

a link with residents by offering them an interactive tool.

ILLIWAP A SOLUTION

SIMPLE AND INSTANT :

For both administrators and residents, illiwap was designed to be **as fun as possible.**
Write your message in less than 2 minutes and click "send": your subscribers will receive information **in real time.**

FRENCH :

We have been developing the illiwap app at our site in **Saint-Etienne,** since 2015. Our development engineers **work every day,** taking into account requests from federation of municipalities.

COMPLEMENTARY :

The app can be linked to the various communication tools communities already use : **website, display panels, Facebook, Twitter, etc.**
This allows communities to create an effective synergy between their communication tools.

POPULAR :

100% of our member municipalities and federation of municipalities recommend illiwap for its ease of use, quality and support.
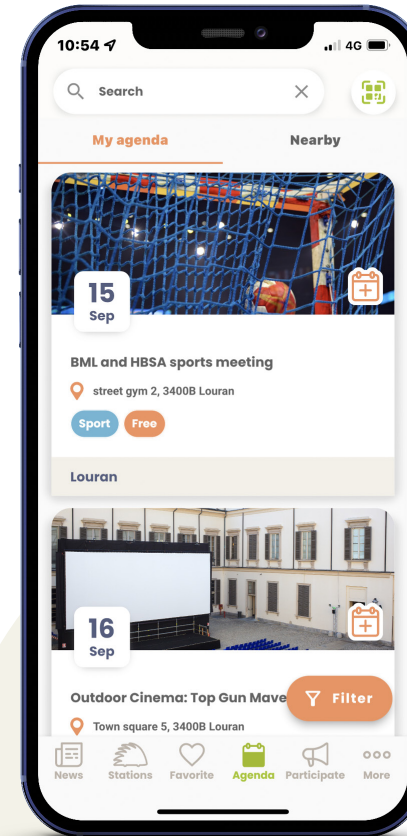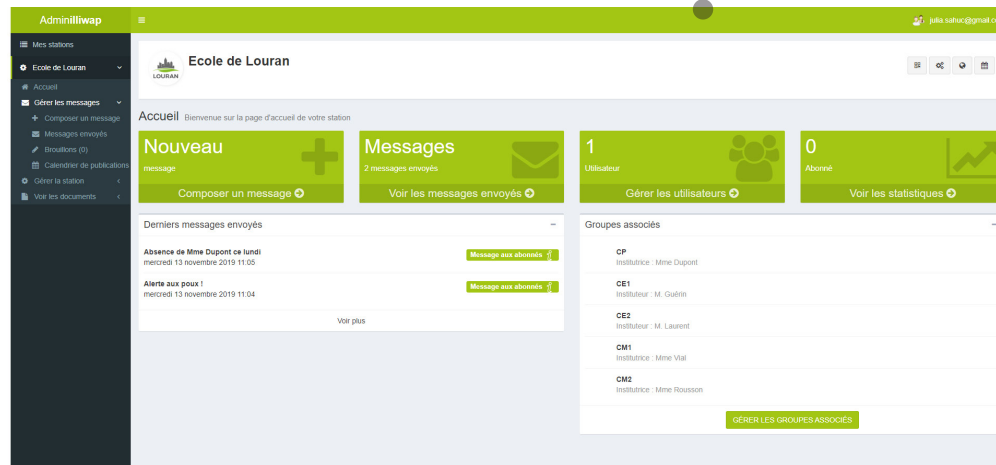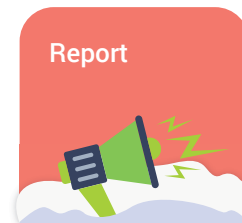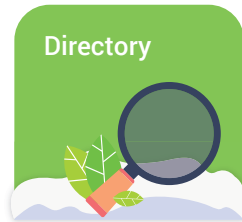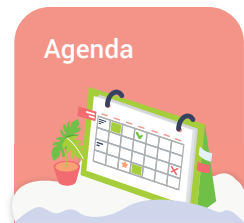
100% ONLINE

A simple, intuitive administration area for the federation of municipalities

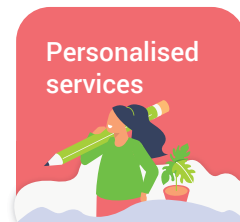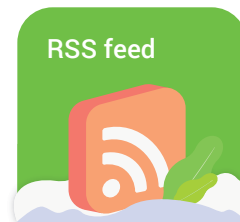An administration area for linked stations

ILLIWAP OUR FEATURES

News

Agenda

Directory

Survey

Points
of interest

Communication
kit

Report

Website

OPTIMIZED MANAGEMENT WITH :

• Send unlimited **notifications**

• Complete **message management :**

    – scheduling and recurrence
    - integration of files and links
    - sending reports
    - drafts
    - copies, changes, deletion and relaying

• **Management of administrators' rights access**

• **Message widget** for integration on communities' website

• **Support**, **hosting** et **maintenance** included for the term of subscription agreement.

ILLIWAP OUR OPTIONS

Geolocation

Linked stations

RSS feed

Text messages

Personalised services

Suggestion box

Social media
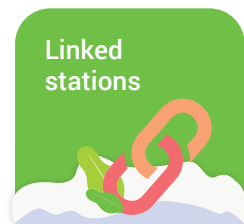
ILLIWAP IN THE LOCAL AREA

**illiwap has gone viral
with over 1 000 000 subscribers !**

**FOR CITIZENS,
THE APP THAT
CHANGES LIFE !**

ILLIWAP - A USEFUL EVERYDAY APP FOR CITIZENS

Receive alerts, informations and news about events in your federation of municipalities in real time with illiwap.

"Being able to communicate easily with my federation of municipalities to suggest ideas, report problems and respond to surveys is a real plus. I feel involved in the life of my local area ".

FREE AND UNLIMITED

illiwap can be accessed quickly with an Internet connection and is available 24/7. It can be downloaded on all Apple and Android smartphones from their respective app stores.

ANONYMOUS AND AD FREE

No data is collected (citizens do not need to give their name, telephone number or email address).

INTERACTIVE

Lots of features dedicated to civic engagement to allow local residents to report problems, respond to surveys and suggest ideas to federation of municipalities and their member local governments.
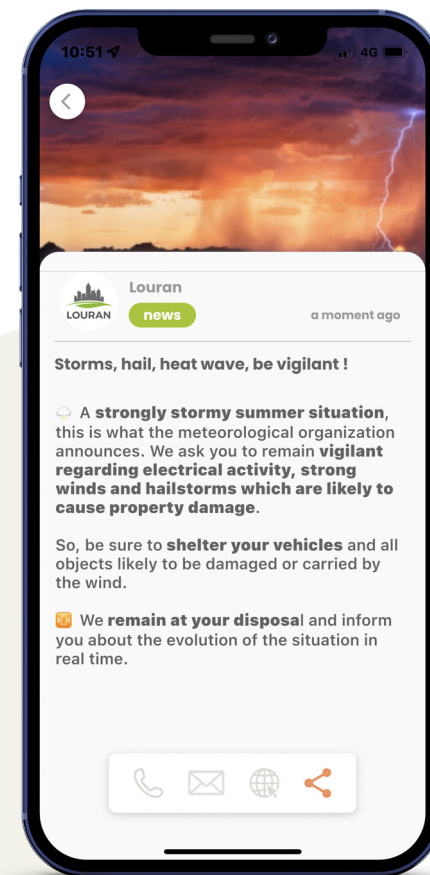
RECEIVE INFORMATION

ALERTS AND NEWS
"I receive a notification or text message on my smartphone when a news item or alert is sent".

LINKED STATIONS
"If my municipality or federation of municipalities has decided to create several illiwap stations for associations, schools, roadworks, etc., I can follow only the ones that interest me".

EVENTS
"Using the agenda, I can see all events in my municipality or federation of municipalities and neighbouring municipalities or federation of municipalities, based on my interests".

SURVEYS
"I receive a notification whenever the municipalities or federation of municipalities needs my opinion as a citizen".
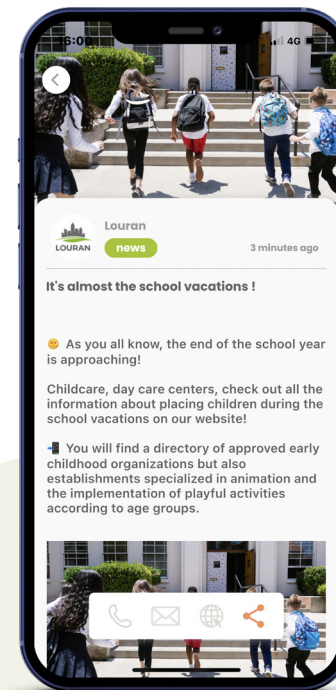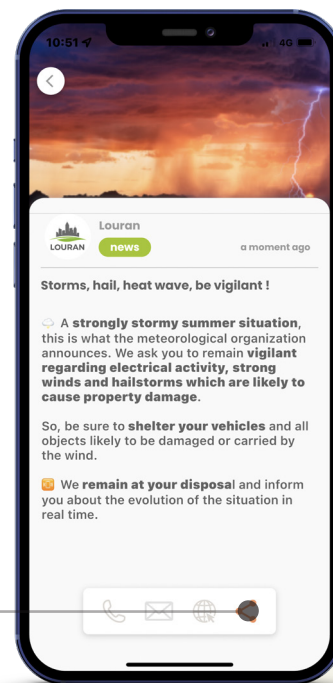
RESPONSES TO REPORTS
"In my illiwap app, I can see all the reports I have submitted and their progress as well as any responses from my municipalities or federation of municipalities".
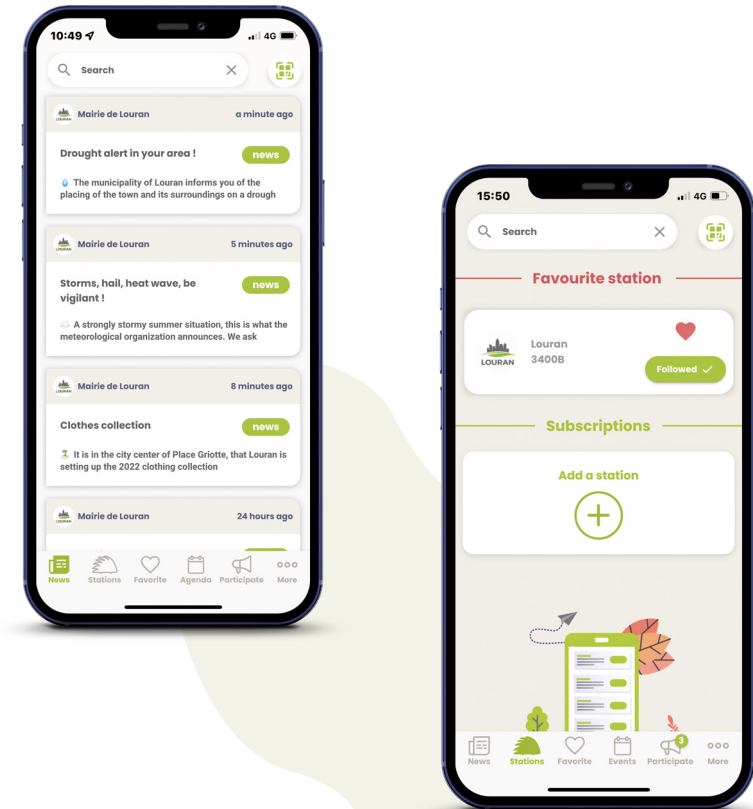
ILLIWAP - A USEFUL EVERYDAY APP FOR CITIZENS

From their news feed, citizens can click on each message to see the details.

Users can click and zoom in on images and PDF files in the content of the message. They can also share information with their personal contacts who do not have illiwap if there is an important alert.


Louran
LOURAN news   a moment ago

Storms, hail, heat wave, be vigilant !

💬 A **strongly stormy summer situation**, this is what the meteorological organization announces. We ask you to remain **vigilant regarding electrical activity, strong winds and hailstorms which are likely to cause property damage**.

So, be sure to **shelter your vehicles** and all objects likely to be damaged or carried by the wind.

📳 We **remain at your disposal** and inform you about the evolution of the situation in real time.

Louran
LOURAN news   3 minutes ago

It's almost the school vacations !

😊 As you all know, the end of the school year is approaching!

Childcare, day care centers, check out all the information about placing children during the school vacations on our website!

📍 You will find a directory of approved early childhood organizations but also establishments specialized in animation and the implementation of playful activities according to age groups.

CIVIC ENGAGEMENT

Citizens can participate in federation of municipalities life through the civic engagement features :

- Citizen reports
- Suggestion box
- Surveys

Federation of municipalities can choose to activate only the features that interest them.

We are offering a 30-day free trial to try out all our features !
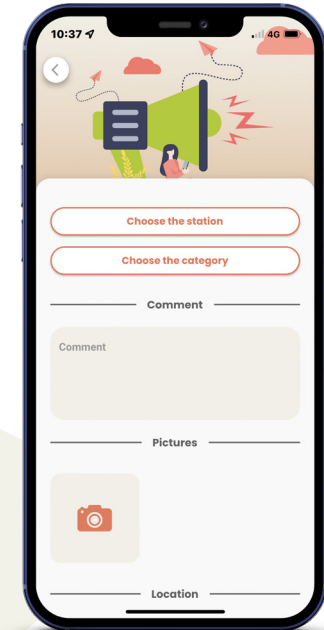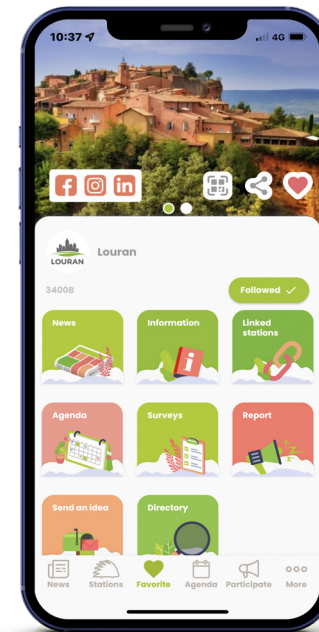
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